



PREMIER DESIGN &

DIGITAL

MARKETING

AGENCY







Navigation **Panel**

1

ABOUT A-CREATE

2

OUR CORE VALUES

3

OUR PROCESS

4

OUR SERVICES

5

OUR CLIENTS

6

PROJECT GALLERY

ABOUT US

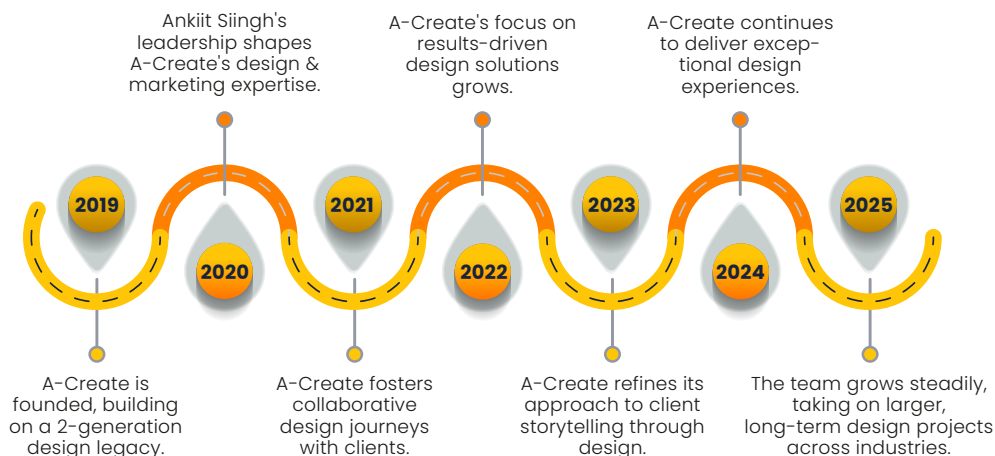
We Are **Design & Digital Marketing Agency**

A-Create is a design and digital marketing agency based in Gurugram, India. It's a young and energetic company started in 2019 by Ankit Singh, who has over 20 years of experience. **A-Create** combines fresh ideas with proven skills to help businesses succeed in the ever-changing digital world. The company has a family history of creativity that goes back two generations, which gives them a strong foundation for success.

WHY US ?

Because we can!

One-liner journey map of A-Create from 2019 to 2025.



“

At **A-Create**, we're a **team** of strategists, designers, and digital marketing experts united by a shared passion for innovation and a relentless pursuit of excellence. We bring a wealth of experience and diverse perspectives to the table, fostering a collaborative environment where creativity thrives. Fueled by curiosity and a can-do attitude, we approach every project with infectious enthusiasm. Open communication is paramount, ensuring that your vision guides our every step. We believe in building strong partnerships with our clients, becoming an extension of your team and championing your success. More than just colleagues, we're a close-knit community dedicated to exceeding expectations. Join us, and



**Let's transform your brand into
a powerful force in the marketplace.**

”



OUR VISION

At **A-Create**, our vision is to be a leading force in the digital realm, revolutionizing brand experiences through our strategic insights and artistic prowess. We envision a future where brands seamlessly integrate captivating designs and robust digital marketing strategies to connect with their audience on a deeper level. We aspire to be the go-to agency for businesses seeking impactful digital transformations, setting new benchmarks in creativity, innovation, and client satisfaction.

OUR MISSION

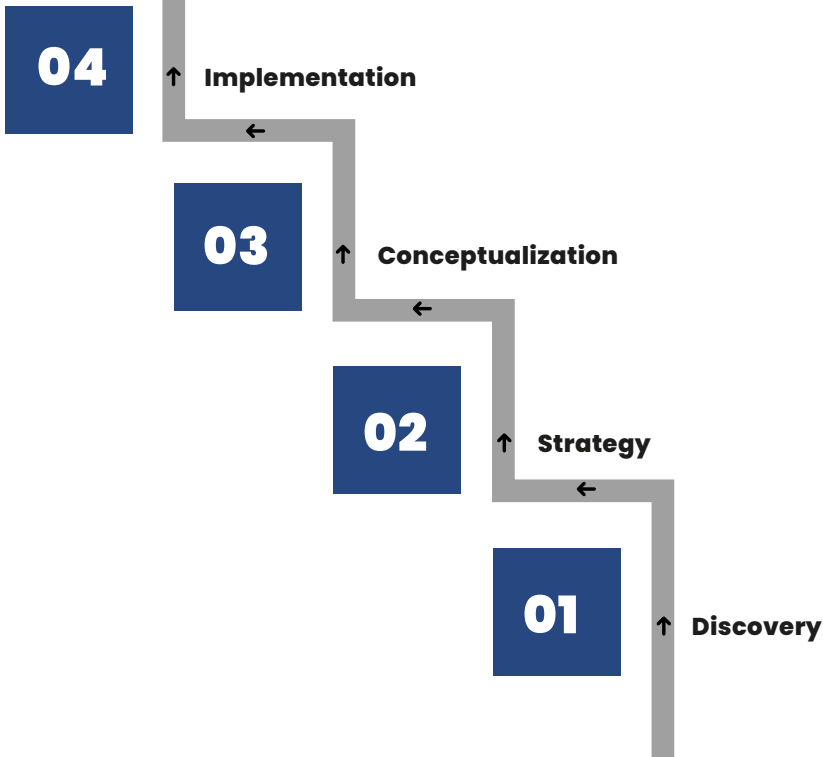
Our mission at **A-Create** is to empower brands with compelling digital strategies and captivating designs that foster growth and engagement. We aim to redefine industry standards by harnessing innovation, creativity, and data-driven insights to provide clients with unparalleled services. We strive to be a catalyst for our clients' success, delivering measurable results while maintaining a client-centric approach that builds lasting partnerships.



OUR PROCESS



We're more than just a service provider; we're here to be your trusted Partner in all your needs.



OUR SERVICES

At **A-Create**, we transform brand identity into future-ready brands with innovative digital marketing strategies. Our tailored services include SEO, social media management, content creation, PPC advertising, and web design. By leveraging cutting-edge technology and data-driven insights, we help brands connect with their audience, drive engagement, and achieve sustainable growth. Trust **A-Create** to elevate your digital presence and make a lasting impact.



Website Design

We create immersive digital experiences that captivate users. Our websites are user friendly, visually captivating, and meticulously optimized for conversions.



Branding

Our team of skilled designers creates powerful brand identities that resonate with your target audience. We develop logos, brand guidelines, and comprehensive design solutions.



Digital Marketing

We design and execute data driven digital marketing campaigns that encompass everything from SEO and social media marketing to content creation and email marketing automation.



Corporate Gifting

At **A-Create**, we value impactful corporate gifts for expressing gratitude to employees, Clients, and partners, fostering strong connections.



Social Media Marketing

We create strategic social media campaigns to connect with your audience, build brand loyalty, and drive engagement, ultimately leading to conversions.



Search Engine Optimization

Our SEO specialists enhance your website's search engine ranking for relevant keywords, Driving organic traffic and Qualified leads to your business.

Some Facts

300+ Successful Projects



150+ Satisfied Clients



Established 50+ brands



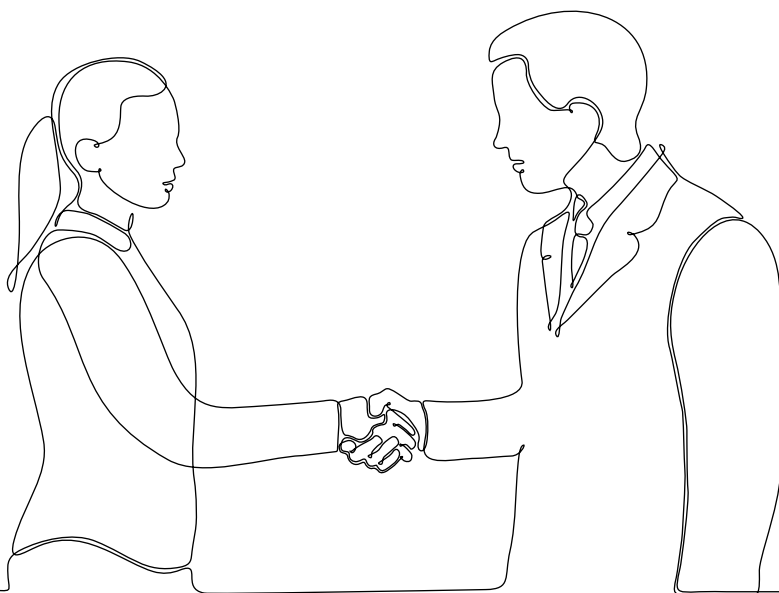
18+ Years Experience



ABOUT US

ALONE WE MAKE **PROGRESS, TOGETHER WE ACHIEVE GREATNESS.**

At **A-Create**, our clients are our top priority. We focus on understanding your unique needs and providing tailored digital marketing solutions that drive success. Our team collaborates closely with you to create innovative strategies that elevate your brand and achieve your business goals. Trust us to be your partner in growth and innovation, ensuring a rewarding and impactful journey in the digital landscape.



PARTNERS IN SUCCESS



BRANDING

Branding isn't just a logo, it's an experience. **A-Create** crafts a powerful brand identity that sets you apart and resonates with your audience.

Brand Logo



Color Palette



Patterns



Supporting Icons



Printables



CASE STUDY OF **RAJGRIHAM BRANDING**



Client Name: RajGriham

Services Rendered: Brand Identity, Website, Brochure, LetterHead, Visiting Cards, Envelope, Social Media Management.

Client Requirement: Premium Logo Reflecting Brand Identity

RajGriham, a real estate developer with a seasoned team, approached **A-Create** to develop a premium logo that embodies their brand identity. Their tagline, "Transforming Space into Life," underscores their commitment to providing innovative and high-quality real estate solutions. They desired a logo that conveys luxury, experience, and a focus on client satisfaction.



Our Creating Process:

A-Create partnered with RajGriham to understand their brand story, target audience, and vision for the future. We explored design options that reflected a sense of luxury and innovation while incorporating elements that subtly hinted at their established team's experience.



Challenges We Faced:

The challenge lay in creating a logo that balanced the youthful energy of a new company with the established reputation of the promoters. We needed to ensure the logo resonated with their target audience seeking luxury living solutions while conveying a sense of trust and experience.



Results:

The outcome is a premium logo that effectively captures the essence of RajGriham brand identity. The design incorporates elements that evoke luxury and a forward-thinking approach, while subtle details nod to the established experience of the team behind RajGriham.

PRINT MEDIA

Measurable impact in your hands. **A-Create** crafts high-impact print media that makes a lasting impression and strengthens brand recognition.



CASE STUDY OF **LYKEHOMES BROCHURE**



Client Name: LykeHomes Avenue

Services Rendered: Brand Identity, Website, Brochure, LetterHead, Visiting Cards, Envelope, Social Media Management.

Client Requirement: Brochure Design for Real Estate Project

Lykehomes, a trusted real estate developer in Gurugram, approached **A-Create** to design a compelling brochure for their newest project, Lykehomes Avenue in Sector 3 Farukhnagar. Their primary objective was to showcase the project's key selling points: affordability, high-quality residential and commercial spaces, guaranteed on-time delivery, and a commitment to excellence. They envisioned a brochure that would effectively target potential buyers and investors.



Our Creating Process:

A-Create collaborated closely with Lykehomes to understand their brand identity, target audience, and project vision. We developed a visually appealing and informative brochure that effectively communicates the project's benefits.



Challenges We Faced:

The challenge lay in creating a brochure that balances clear and concise information with captivating visuals. We needed to ensure the brochure effectively communicated the project's appeal to a diverse audience, highlighting both affordability and high-quality features.



Results:

The outcome is a professional and informative brochure that serves as a powerful marketing tool for Lykehomes Avenue. High-quality visuals paired with persuasive copy showcase the project's affordability, modern design elements, and commitment to timely delivery.

SOCIAL MEDIA

Level up your brand awareness! Social media connects you directly with your target audience. **A-Create** crafts engaging strategies to get you seen and heard.



CASE STUDY OF **VISION HOMES MEDIA**



Client Name: Vision Homes India

Services Rendered: Brand Identity, Website, Social Media Management.

Client Requirement: Social Media Management and Brand Awareness

Vision Homes, a real estate developer focused on sustainable luxury living, approached **A-Create** to manage their social media presence. Their goal was to establish brand awareness, showcase their innovative approach, and connect with potential buyers seeking a balance between luxury, affordability, and environmental responsibility.



Our Creating Process:

A-Create developed a social media strategy for Vision Homes, featuring engaging content on their unique selling point (sustainable luxury), targeted ads for potential buyers, and strategic community management to build brand loyalty.



Challenges We Faced:

Capturing Vision Homes' brand identity in the competitive social media landscape required balancing high-end features with eco-friendly practices to appeal to a diverse audience.



Results:

We established a strong social media presence for Vision Homes, positioning them as leaders in sustainable luxury living. Our content highlighted their innovative construction techniques and commitment to affordability, while targeted ads reached potential buyers interested in these unique offerings.

WEBSITE DESIGN

In today's digital age, a website is essential. **A-Create** builds websites that are mobile-friendly, SEO-optimized, and help you achieve your business goals.



CASE STUDY OF **CAFEPINKKETTLE** WEBSITE



Client Name: Cafe Pink Kettle

Services Rendered: Website Design, Social Media Management, Google Business Setup, PPC Marketing

Client Requirement: Website Design for Cafe Brand

Cafe Pink Kettle, a cozy tea café in Dhanori, Pune, approached A-Create to create a strong digital presence. Their requirements included a brand-aligned website, social media management, Google Business optimization, and a PPC strategy to attract local footfall and online visibility.



Our Creative Process:

We designed a clean, responsive website that reflected the cafe's vibe and highlighted their menu. Our team handled daily social media content, optimized their Google listing, and launched local PPC ads to attract nearby chai lovers and cafe visitors.



Challenges We Faced:

The biggest challenge was digitally translating the physical warmth and quirky character of the cafe — from its kettle-inspired identity to its colorful ambiance. We also had to build digital credibility for a newly launched cafe in a competitive locality with limited initial brand content.



Result:

The result was a visually cohesive and user-friendly digital presence that brought Cafe Pink Kettle's brand to life. The café experienced a significant boost in local search visibility, an increase in Google reviews, and strong engagement across social platforms. Our efforts helped establish the cafe as a recognizable name in the Dhanori Pune.

PACKAGING

First impressions matter, especially on the shelf. Stand out from the crowd with packaging designed by **A-Create** to grab attention and convert browsers into buyers.



CASE STUDY OF **LABELING & PACKAGING**



Client Name: LPP & Farm Fuel

Services Rendered: Product Labeling & Packaging Design

Client Requirement: Modernizing Tradition in Packaging Design

Farm Fuel approached A-Create to design clean, modern packaging that reflects their commitment to quality agri-products. They wanted labels that are visually appealing, informative, and aligned with their eco-friendly brand image.



Our Creative Process:

We crafted a design using an aqua-based theme to symbolize freshness and trust. Our team focused on clear layouts, minimal color palettes, and structured information to make each label easy to read and visually striking.



Challenges We Faced:

The main challenge was balancing detailed technical information with aesthetic clarity. Agricultural packaging often carries important usage data, which had to be displayed in a structured and visually appealing manner without overwhelming the customer.



Result:

The final packaging stands out on shelves and communicates reliability and innovation. Farm Fuel's new look enhances brand identity while offering clarity and visual consistency across all product lines.

CORPORATE GIFTING

A small gesture, a big impact. Well-chosen corporate gifts by **A-Create** spark positive memories and strengthen brand loyalty.



CASE STUDY OF **CUSTOMIZED GIFTING**



Client Name: Man Morphs

Services Rendered: Corporate Gifting Solutions.

Client Requirement: Customized Corporate Gifting.

Man Morphs, a fashion-forward brand known for its bold identity and contemporary appeal, partnered with A-Create to craft a unique corporate gifting experience. Their goal was to enhance connections with collaborators and stakeholders through thoughtful, brand-aligned gifts.



Our Creative Process:

We worked closely with the Man Morphs team to understand their brand values, target audience, and the tone they wished to set. Based on this, we curated a set of premium lifestyle products—including stylish laptop bags and fashion-inspired utility items—each customized with subtle co-branding that echoed Man Morphs' personality.



Challenges We Faced:

The challenge lay in translating a bold fashion identity into functional gifts that still felt high-end and on-brand. Every item had to strike the right balance between daily usability and fashion-forward design.



Result:

The result was a corporate gifting suite that made a lasting impression. The customized, fashion-conscious gift items helped Man Morphs leave a meaningful impact on their partners. The program strengthened their brand presence and deepened their professional relationships.

VIDEO EDITING & MOTION DESIGN

A small edit, a powerful story. Expert video editing by **A-Create** transforms moments into lasting impressions.



CASE STUDY OF VIDEO EDITING



Client Name: A-Estate

Services Rendered: Video Editing & Motion Design

Client Requirement: Premium Real Estate Video Content

A-Estate, a premium real estate brand known for modern living spaces, partnered with A-Create to elevate their video marketing efforts. The objective was to enhance their digital presence through dynamic, engaging visual storytelling for properties, testimonials, and brand campaigns.



Our Creative Process:

Our process began with a deep dive into A-Estate's brand language, audience behavior, and campaign goals. We implemented a minimal yet cinematic editing style—clean cuts, fluid transitions, and strategically placed text overlays. We also enhanced drone visuals, added custom animations for floor plans, and synced audio to reinforce storytelling.



Challenges We Faced:

The primary challenge was maintaining a consistent premium look across diverse content formats—from walk-through videos to client testimonials—while adhering to tight turnaround times for launch campaigns.



Result:

The final video series exceeded expectations. It helped Aestate capture attention across digital platforms, increased lead engagement, and brought a refined visual coherence to their real estate marketing efforts.



+91 124 4260077 | +91 9599730900 | hello@acreate.in | www.acreate.in
1101, Ocus Quantum, Sector-51, Gurugram, Haryana 122003